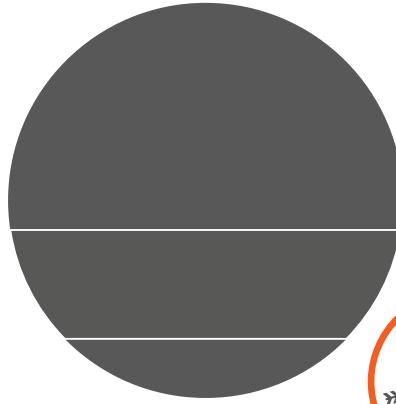


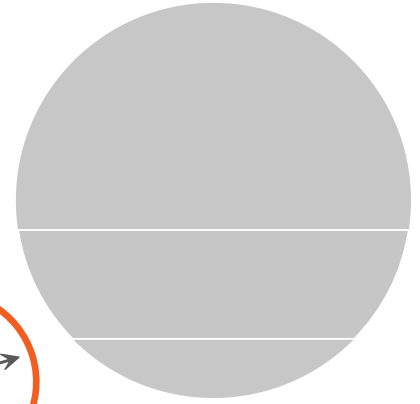
Bright Orange

255 / 94 / 0
0 / 78 / 100 / 0
#ff5e00
PMS 1655C*



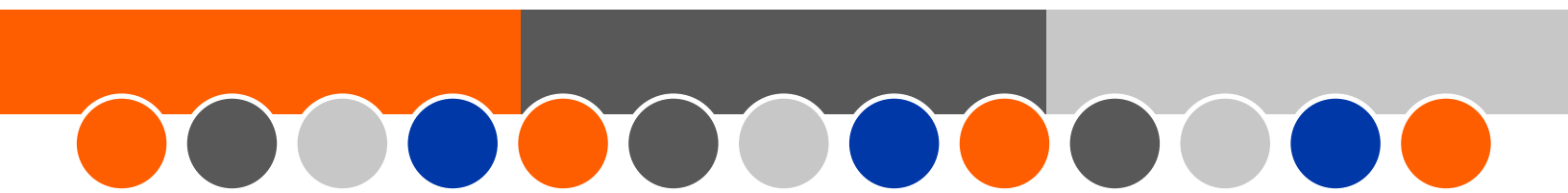
Slate

88 / 88 / 88
63 / 55 / 54 / 29
#585858
PMS 5477C*



Cool Gray

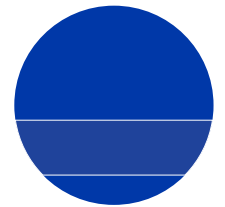
199 / 199 / 199
22 / 17 / 17 / 0
#c7c7c7
PMS 427C*



Hunt Brand Color Overview

To protect brand consistency and integrity, the following guidelines must always be followed when using Hunt logos and brand colors:

- **DO NOT** alter logo files in any way.
- **Always** use the official full-color, vector (.ai) Hunt logos when available.
- **Never** change logo colors. **Orange and black must never be used together** in the Hunt logo under any circumstance.
- The Hunt Outline logo must be used **only as provided** and only in full color.
- Hunt logos were designed as full-color (CMYK) assets, as the PMS system is no longer standard.
- *+ **ONLY**, reference the PMS equivalents listed in this guide if a vendor **requires** PMS colors.
 - + If given the option between full color and PMS, always select full color.
 - + For apparel, vinyl, or other preformatted color systems, choose the available color that most closely matches the colors defined in this guide.
- **Royal Blue** is an optional brand color and may be used for clothing, promotional items, backgrounds, and other supporting design elements.
 - + *Royal Blue should never be incorporated into the logo or logo files.*
 - + *When Royal Blue is used within a project, only the Reverse (white) Hunt logos may be used.*
- **DO NOT** alter logo files in any way.
- **If resizing is required prior to submission, or if there are any questions regarding logo use, direct the requesting party to Whispering Dog Design by forwarding the request to amy@whisperingdog.com and copying all involved parties.**



Royal Blue

0 / 56 / 168
100 / 88 / 0 / 0
#0038a8
PMS 286C*

